



Workshop

Artificial Intelligence for Business Leaders

Overview

“By 2029, AI is predicted to overtake human intelligence.”

Artificial Intelligence (AI) will affect every aspect of human endeavour. By 2029, AI is predicted to overtake human intelligence¹. The impact of AI on business - both in terms of opportunities and threats - could not be more profound. Industry leaders are already using AI to innovate and improve agility. The best performing organisations are forging ahead with investments that will place their organisations at the forefront of the AI revolution.

Our AI for Business Leaders one-day workshop distils the essential concepts of AI into simple and understandable terms. Our workshops are delivered by highly experienced business advisors who are also AI experts, and the content is customised for your industry and business function. During the day, you explore what is and is not possible with these exciting new tools, and understand how they translate to deliver true business value. You also gain the key insights you need to identify opportunities and formulate strategies to use AI in your business.

Who it's for

There are no technical requirements for this course. It's designed to prepare business leaders with decision-making or strategic responsibilities. Whether you're an executive trying to understand how AI can unlock innovation and business performance; a manager looking to solve specific business problems; or a marketing and sales specialist wanting to better score and segment customers; this workshop will benefit you.

“... Artificial intelligence – and specifically machine learning – is poised to be one of history’s greatest platform technologies. What the steam engine did for physical tasks, AI will do for cognitive tasks.”

Vincent Bérubé (partner at McKinsey & Co.), John Kelleher (partner at McKinsey & Co.) and Tiff Macklem (dean of the Rotman School of Management)

Workshop outcomes

1) Introduction and AI use cases

Understand the basic principles of AI and how companies are using it to innovate and solve pressing problems today.

2) Business overview of AI

Learn essential AI concepts in jargon-free terms. What are the AI measures most relevant for managers; what do they mean and how should they be used to measure performance. Understand how AI tools and capabilities can provide insight, predictions and allow personalisation.

3) Brainstorm potential applications of AI within your business

Identify opportunities to apply AI in your company. Understand how AI could solve pressing problems and the opportunities presented by new types and sources of data.

4) How to manage an AI Project

Understand the elements of a typical AI project and how these are structured for delivery and governance. Also learn how to mobilise internal and external resources to fill gaps in AI talent and technology.

Workshop leader



The workshop will be delivered by Dr. Tariq Khatri. Tariq brings a unique blend of business experience and AI expertise. As a former partner at EY, Tariq has lead teams, advised at C-level and set strategic direction both internally and for his clients.

Tariq has a PhD in Particle Physics from Oxford University; an MBA from INSEAD and an MSc in Machine Learning from UCL - home of Google Deepmind.

Participants will benefit from Tariq’s unique insight as a business leader who also has deep understanding on the practicalities of AI for organisations.

About Agilexi

At Agilexi we use state of the art AI and machine learning to help organisations realise rapid business advantage. We advise on analytics strategy and implement solutions to help customers transform their data into a strategic asset and make better decisions.

1. <http://uk.businessinsider.com/ray-kurzweil-thinks-well-have-human-level-ai-by-2029-2014-12>